# The User Knows Best

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#### 12,400 Students, Total:

- 10,461 Undergraduates
- 1,490 Graduate Students
- 452 Medical Students (with separate med lib)
- 103 Undergraduate Majors
- Budget for Books: ~\$800,000





## Collection Development Strategies

- Traditional Collection Development involves
   Just in Case Purchasing: Buy Books in Case of
   future need
- Done by Selector Librarians, Vendor Profiles, Faculty Selectors, Other "Experts" in Subject Selection



## Collection Development Strategies

- Libraries Now Explore Just in Time Collecting
- Patron-Driven Acquisition
  - Print on Demand
  - Order on Demand
  - E-book Purchase Only at Behest of Patron Need



### Why PDA? Why Now In Particular?

#### Usage, Usage, Usage!

- The Pittsburgh Study from 1973 (Allen Kent) showed that 40% of books at U of Pittsburgh did not circulate even after 7 years on shelf
- Studies ever since show the same pattern
- UVM usage study in 2006 showed (surprise!) 40% of books did not circulate





## Late Breaking: Cornell Usage Study Results are In

- 55% of all Cornell's books published since 1990 never circulated
- Even accounting for foreign language books, 40% of books in English published since 1990 have never circulated.
- "Precious resources are being spent to purchase, house, and preserve these books, but to what extent should this be regarded as misspent funds and to what extent as investment in a strategic reserve?"

#### Source:

http://staffweb.library.cornell.edu/system/files/CollectionUsageTF\_ReportFinal11 -22-10.pdf





### Money Appears Not to Grow on Trees





## The University of Vermont Weighed Options. How to Proceed?

The Year was 2007...

- Print On Demand would require:
  - Electronic files of books
  - High resolution, high speed printing
  - If printed outside library, uniting printed book with patron
- E-books Chosen by Patrons would require
  - That such a model existed in a viable way
  - Most available e-books still only available via just-in-case model
  - Not a great reception of NetLibrary's initial product



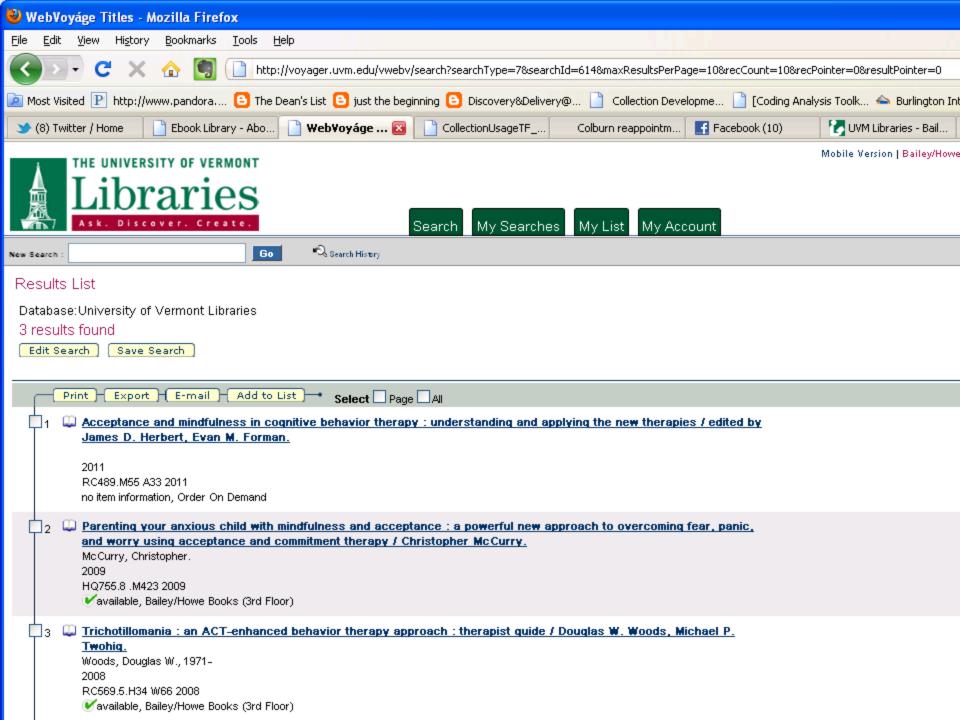
## Order on Demand for Print Books With YBP

YBP Agrees to Partner with UVM for Pilot of OOD

They Invent Methods and Procedures to Enable UVM Libraries to:

- Load MARC Records into Voyager for Books We Don't Yet Own From Three Major Publishers Based on Slips
  - Wiley
  - Palgrave Macmillan
  - Oxford University Press
- Enable Us to Rush-Order Titles from YBP (or Other Sources)
- Goal: To Get Book into Patron's Hands 3 Working Days from Order





Search History

Go

#### Other Author(s): Herbert, James D., 1962-Forman, Evan M.

**Holdings Information** 

Database:

Location:

Call Number:

Keyword Search :

The University of Vermont Libraries Catalog

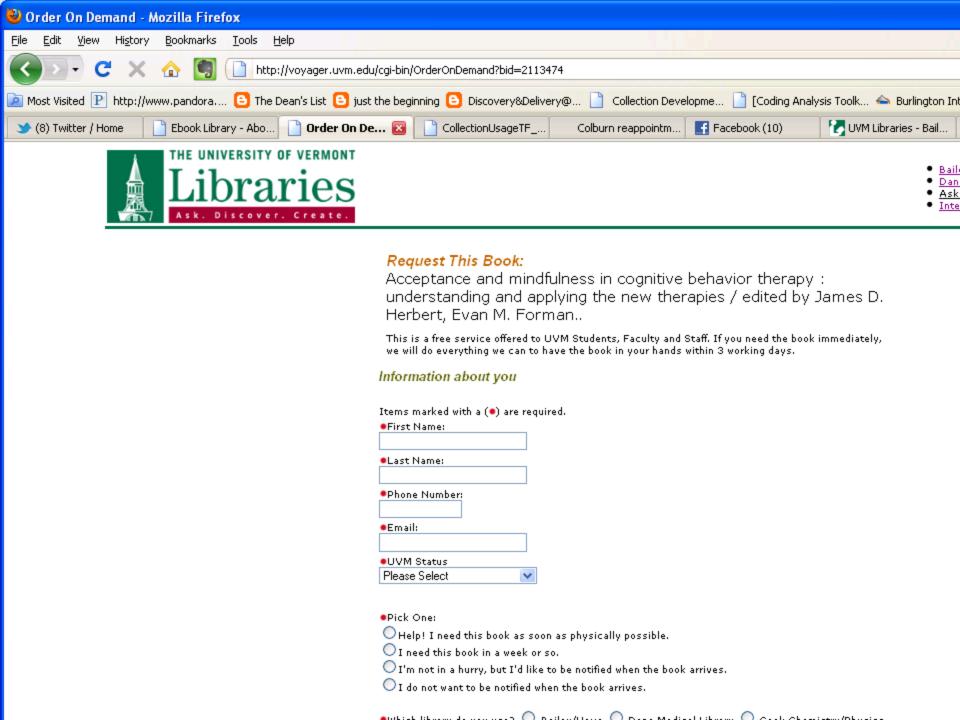
Order On Demand

Request This Book

RC489.M55 A33 2011

Text it!

Holdings Recor





Long View MARC View

Alternative energy systems and applications / B.K. Hodge.

Main Author(s): Hodge, B. K.

Title: Alternative energy systems and applications / B.K. Hodge.

Published: Hoboken, NJ : Wiley, c2010. Description: xiii, 418 p. : ill., maps ; 24 cm.

Subject(s): Renewable energy sources.

Power resources.

Electric power systems.

Internet:



Persistent Link to Record: http://voyager.uvm.edu/cgi-bin/Pwebrecon.cgi?db=LOCAL&BBID=1693940

Google Book Search: More Information About This Book

Collection: Order On Demand

Number of Items:









#### **UVM Libraries**

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uvm home

uvm a-z

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Bailey/Howe Library does not currently own this book, but we want to purchase it for your use and the library's permanent collection. If you need the book immediately, we will do everything we can to have the book in your hands within 3 working days.

Author: Hodge, B. K.
Title: Alternative energy systems and applications / B.K. Hodge.
Published: Hoboken, NJ: Wiley, c2010.
Netid: Password:
Please logon to continue.



- Total number of books ordered On Demand since inception (12/07): 1,536
- Number of books ordered On Demand, FY10: 590
- Number of books we WOULD HAVE received on our profile (books received automatically), FY10: 1,502
- Number of books we did NOT receive automatically: 912 (Give or take 90 linear feet of shelf space not used)





- Average circulation of books ordered On Demand since inception:
   2.0
- Average circulation of books received over same period in the traditional way ("just in case"): 1.18

## Our Findings So Far, Cont. The Money

- Money we spent on Order on Demand since inception: \$ 96,797.41
- Money we spent on OOD, FY10: \$ 37,971.86
- Money we would have spent if no Order on Demand, FY10: \$88,604.60
- Money saved because of OOD, FY10: \$50,632.74





### The Next Chapter: PDA for E-Books

## Intensive commitment from YBP and EBL (Ebook Library) to create the means to integrate PDA with our Profile

#### My Ideal:

- Provide records for ebooks whenever available.
- Continue to load records for print books when ebooks not available
- De-duplicate records so only one record, either for print or ebook
- Patron triggers short-term loan or purchase for ebooks
- Patron continues to rush-order print when no ebook



## PDA Pilot for E-books Started Feb 18, 2011

#### From YBP:

- YBP provides records for ebooks for our same 3 publishers (Wiley, Palgrave Macmillan, Oxford) used in Order on Demand project whenever they are available
- Continue to provide records for print titles when ebooks are not published simultaneously with print

Billing goes through YBP, so financial workflow is largely unchanged



## PDA Pilot for E-books Started Feb 18, 2011, cont.

#### From EBL:

- Direct links from records to full-text ebooks for Wiley, Palgrave Macmillan, Oxford (when available)
- All functionality of EBL's platform, seamless authentication with our EZProxy, Shibboleth
- Marketing materials to help patrons negotiate new ebook system
- They pass billing through YBP

# PDA Pilot for E-books The Story So Far

- 202 Sessions looking at ebooks
- 12 short-term loans
- 0 automatic purchases (3<sup>rd</sup> click triggers purchase)